



Why You Should Outsource IT.

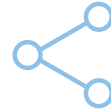


Vertical Technologies
Solutions Group





YOUR TECH SOLUTION.



Outsourcing IT:

Why Your Company Should Be Doing It

To the CEOs, Executive Directors and Office Managers, leave all of your IT fears behind and embrace the digital age, but leave your tech solutions to the professionals.

Outsourcing tech support, customer help desk functions and on-site maintenance is vital to increasing efficiency and minimizing cost. From small businesses to large-scale entities, outsourced costs are predictably lower than hiring an in-house IT staff, or worse, training an inexperienced employee from the ground up. Trusting a third party specializing in IT means that your organization will easily gain access to high-level skills and expert knowledge – resources that would be otherwise unavailable.

As business expands, an organization's technology needs become more complex and pressing. Scalable IT solutions should be in place to encourage growth and support momentum.

Company Concerns, IT Solutions

- Cyber security
- Software architecture and development
- Infrastructure management
- Data server / storage
- Virtualization
- Cloud services
- General business consulting
- Desktop / laptop support
- Troubleshooting (printer, telephones, email, etc.)



Why Companies Choose To Outsource IT

Reduced Cost

- o Outsourcing eliminates the cost of hiring an additional employee or multiple employees, which includes providing health insurance, training, retirement, etc.
- o An IT company allows you to only pay for the services you use.
- o The money saved can be spent investing into other areas of your business.

Increased Focus

- o A specialized external staff can focus their time and energy on specific IT problems.
- o Better business management is encouraged by allowing existing staff to concentrate on their industry-specific tasks.

Scalable IT Solutions

- o Rather than fixing problems as they arise, outsourcing allows for strategic planning that makes organizational growth infinitely simpler.
- o Organizations are encouraged to create a foundational framework that supports and encourages expansion.

State-of-the-Art Tech

- o A reliable IT team stays up-to-date on the industry's best practices and will recommend which practical applications are best for your company.
- o Strategic thinking is required to plan for and accommodate the best, most innovative technology and software that will be most beneficial in your line of work.

High Quality Staff

- o Outsourced staff members have intricate, tech-specific qualifications and certifications.
- o An effective IT worker has a variety of skills, including technical knowledge about information technology, business knowledge and communications skills.
- o IT staff members may include computer programmers, database administrators, IT support, software developers, technical architects and more.

Reduced Risk

- o If something goes awry in-house, such as a website crash, money loss is directly correlated to quick response and recovery time. An IT company has staff at its disposal to quickly react, thus minimizing loss.
- o An IT company has in-house staff monitoring your tech progress and can fix any issue almost instantly. Chances are they will know there is a problem before you do.
- o If an IT problem does arise, the third party company holds the responsibility to repair it – not your organization or staff.

Improved Security

- o A third party offers heightened security and increased measures to maintain that information's safety. Critical data is kept out of the hands of your employees, therefore reducing leaks.





ENJOY MANAGED SERVICES SUPPORT.



How are your current IT systems being utilized as a function of your business?

Where is there room for improvement?

Synchronize your organization's technology, business objectives and future goals by outsourcing your IT services.



Vertical Technologies' IT professionals are experts at the strategy, framework development and implementation of any and all technology needs. Whether for internal staff use or for easier transaction processes with customers, streamline efficiency and increase profitability with outsourced solutions. Use Vertical Technologies' secure, self-service portal – Managed Services (MS) – and receive the tiered service level support your business needs.

MS provides customized solutions for your small business. Simply sign up for your free quote, and Vertical Technologies will troubleshoot and estimate your cost. Our experienced staff will sit down with your organization and get all of your technologies up to speed and integrated. Our online IT support desk then allows you to report problems, monitor progress and download monthly reports that review your company's incident summary.

**Reach out to Vertical Technologies
and learn more about how to best
grow your business today.**

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Sources

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